

## **Cookies Policy**

### **1. INTRODUCTION**

- 1.1 Dubai World Trade Centre LLC (“We”) owns and operates CABSAT, an exhibition within Dubai World Trade Centre that focuses on media, broadcast, and satellite communication technologies. We respect your privacy and are committed to protecting it. This Cookies Policy is designed to provide you with clear information about how and why we use Cookies on our website. When you make your first visit to our official website [www.cabsat.com](http://www.cabsat.com), you will have the option to grant consent or decline consent for the collection and use of Cookies.

### **2. WHAT ARE COOKIES?**

- 2.1 Cookies are small text files that are stored on your device (computer, tablet, smartphone, etc.) when you visit a website. They are widely used to make websites work more efficiently and to provide information to the website owners.

### **3. WHY DO WE USE COOKIES?**

- 3.1 Cookies help us in:
- a. Managing and presenting the information displayed on our website.
  - b. Assisting you in navigating pages.
  - c. Analyse your use of our website.
  - d. Ensure that advertisements that you see on our website are according to your preferences and interests.
  - e. Assist us in understanding your preferences such as preferred languages as well as understanding our audience and analysing traffic patterns.

### **4. FIRST-PARTY COOKIES AND THIRD-PARTY COOKIES**

- 4.1 First-Party Cookies are directly stored on your device when you visit our website. These Cookies enable us to gather analytics information, remember language preferences, and carry out other beneficial tasks that enhance your experience.
- 4.2 Third-Party Cookies are created by third parties like an advertiser. They are typically used for online advertising and are added by a script or tag to a website.

### **5. WHAT ARE THE TYPES OF COOKIES USED BY US?**

### **5.1 Strictly Necessary/ Essential Cookies:**

These Cookies are essential to enable you to move around the website and use its features. Without these Cookies, some of the website features may not provide the optimal results.

### **5.2 Performance & Functionality Cookies:**

Performance Cookies are generally third-party Cookies from vendors we work with or who work on our behalf that collect information about your visit and use of the DWTC website, for instance, which pages you visit the most often, and if you get error messages from web pages. These Cookies do not collect information that can be used to identify a visitor. All information collected by these Cookies is anonymous and is solely used to improve the functionality of the website. For example, we can use these Cookies to learn more about which features are the most popular with our users and which ones might need some revisions.

### **5.3 Analytics & Customization Cookies**

Analytics Cookies help us understand how visitors interact with our website by collecting and reporting information anonymously. These Cookies track metrics such as the number of visitors, the pages they visit, the time spent on each page, and how they navigate through the website. The data collected enables us to analyze trends, improve website performance, and enhance the user experience. For example, by understanding which pages receive the most traffic or where users tend to drop off, we can optimize the website's design and content to better meet user needs.

### **5.4 Targeting and Advertising Cookies**

Targeting Cookies are little pieces of information that we store on your system/ device. These Cookies are used to remember things about you, such as your interests, the things you have looked at on our website, or even your login information. These Cookies can be used to show you personalised content; they also help us tailor our content to your preferences and interests, making your online experience more personalised. For example, if you have been browsing for conferences or webinars on our website, targeting Cookies helps us to remember your preferences, ensuring that when you return, we can provide personalised suggestions for upcoming events that align with your interests.

### **5.5 Unclassified Cookies**

Unclassified Cookies are Cookies that are not used in the same category as other types of Cookies such as “First Party” or Third Party.” These are usually set by websites you have previously visited, but also incorporate advertisement services or social media platforms.

## 6. LIST OF COOKIES

### 6.1 ESSENTIAL COOKIES:

Cookies Key	Domain	Cookies Type	Expiration	Description
WG_WEB	cabsat.com	First Party	30 days	
__privaci_cookie_consent_generated	cabsat.com	First Party	1 year	SECURITI.ai cookies are required to support core functionality of the SECURITI.ai consent solution. The cookies help maintain and honor consent preferences submitted by the user.
__privaci_cookie_consent_uid	cabsat.com	First Party	1 year	SECURITI.ai cookies are required to support core functionality of the SECURITI.ai consent solution. The cookies help maintain and honor consent preferences submitted by the user.
__privaci_cookie_consent	cabsat.com	First Party	1 year	SECURITI.ai cookies are required to support core functionality of the SECURITI.ai consent solution. The cookies help maintain and honor

				consent preferences submitted by the user.
<i>_privacy_cookie_no_action</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>1 year</i>	SECURITI.ai cookies are required to support core functionality of the SECURITI.ai consent solution. The cookies help maintain and honor consent preferences submitted by the user.
<i>_privacy_latest_published_version</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>Session</i>	SECURITI.ai cookies are required to support core functionality of the SECURITI.ai consent solution. The cookies help maintain and honor consent preferences submitted by the user.
<i>timeCookie</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>Session</i>	
<i>bcookie</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>1 year</i>	This cookie is a browser identifier used to uniquely identify devices accessing the site and detect abuse on the platform.
<i>bscookie</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>1 year</i>	This cookie is used for remembering that a logged-in user is verified by two-factor authentication.
<i>_cf_bm</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>Less than a day</i>	This cookie is used as on-end user devices that access customer sites that are

				<i>protected by bot management or bot fight mode.</i>
<i>__cf_bm</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>Less than a day</i>	<i>This cookie is used as on-end user devices that access customer sites that are protected by bot management or bot fight mode.</i>
<i>__cf_bm</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>Less than a day</i>	<i>This cookie is used as on-end user devices that access customer sites that are protected by bot management or bot fight mode.</i>

## 6.2 PERFORMANCE COOKIES:

<i>Cookies Key</i>	<i>Domain</i>	<i>Cookies Type</i>	<i>Expiration</i>	<i>Description</i>
<i>optout</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>Session</i>	<i>This cookie records a user's Opt-Out preference.</i>
<i>receive-cookie-deprecation</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>Session</i>	<i>This cookie is related to receiving notifications regarding cookie deprecation.</i>
<i>li_sugr</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>Session</i>	<i>This cookie is used to make a probabilistic match of a user's identity outside the designated countries.</i>
<i>lidx</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>1 day</i>	<i>This cookie is used to facilitate data center selection.</i>

LAST_RESULT_ENTRY_KEY	cabsat.com	Third Party	Session	This cookie is used to store the user's video player preferences when using embedded YouTube videos.
nextId	cabsat.com	Third Party	Session	This cookie registers a unique ID to keep statistics of what videos from YouTube the user has seen.
requests	cabsat.com	Third Party	Session	This cookie is used for a video embed service that hosts video content on the site.
LAST_RESULT_ENTRY_KEY	cabsat.com	Third Party	Session	This cookie is used to store the user's video player preferences when using embedded YouTube videos.
TESTCOOKIEENABLED	cabsat.com	Third Party	Less than a day	This cookie is used to save individual comfort settings selected by the user and retain them for current and future visits to the site.
nextId	cabsat.com	Third Party	Session	This cookie registers a unique ID to keep statistics of what videos from YouTube the user has seen.
requests	cabsat.com	Third Party	Session	This cookie is used for a video embed service that hosts video content on the site.
GPS	cabsat.com	Third Party	Less than a day	This cookie registers a unique ID on mobile devices to enable tracking based on

				<i>geographical GPS location.</i>
VISITOR_INF O1_LIVE	<i>cabsat.com</i>	<i>Third Party</i>	<i>120 days</i>	<i>This cookie measures a user's bandwidth to determine whether they receive the new player interface or the old.</i>
VISITOR_PRI VACY_META DATA	<i>cabsat.com</i>	<i>Third Party</i>	<i>120 days</i>	<i>This cookie is used to remember user input and associate a user's actions.</i>
YSC	<i>cabsat.com</i>	<i>Third Party</i>	<i>Session</i>	<i>This cookie is used to remember user input and associate a user's actions.</i>
<i>remote_sid</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>Session</i>	<i>This cookie is used to allow embedded videos to be displayed.</i>
<i>__Secure-*</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>120 days</i>	<i>This cookie is used to enhance the security of user sessions by ensuring that data is transmitted securely. It helps protect user information from unauthorized access and supports the overall security framework of the website.</i>

### 6.3 ANALYTICS COOKIES:

<i>Cookies Key</i>	<i>Domain</i>	<i>Cookies Type</i>	<i>Expiration</i>	<i>Description</i>
<i>_ga</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>1 year 30 days</i>	<i>This cookie is used to distinguish users.</i>
<i>_gat_*</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>120 days</i>	<i>This cookie is used to throttle request rate.</i>

<i>_gid</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>1 day</i>	<i>This cookie is used to distinguish users.</i>
<i>_ga_CV2G3WR8EN</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>1 year 30 days</i>	
<i>AnalyticsSyncHistory</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>Session</i>	<i>This cookie is used to store information about the time a sync took place with the lms_analytics cookie.</i>

#### 6.4 TARGETING COOKIES:

<i>Cookies Key</i>	<i>Domain</i>	<i>Cookies Type</i>	<i>Expiration</i>	<i>Description</i>
<i>_fbp</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>90 days</i>	<i>This cookie identifies browsers for the purposes of providing advertising and site analytics services.</i>
<i>_gcl_au</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>90 days</i>	<i>This cookie is used by advertisers to measure user activity and the performance of their ad campaigns.</i>
<i>_tt_enable_cookie</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>1 year</i>	<i>This cookie is used to measure and improve the performance of the advertising campaigns and to personalize the user's experience (including ads).</i>
<i>_ttp</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>1 year</i>	<i>This cookie is used to measure and improve the performance of your advertising campaigns and to personalize the user's</i>



				<i>experience on site.</i>
<i>_uetsid</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>Session</i>	<i>This cookie contains the session ID for a unique session on the site.</i>
<i>_uetsid_exp</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>Session</i>	<i>This cookie contains the expiry date for the cookie name _uetsid.</i>
<i>_uetvid</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>Session</i>	<i>This cookie is used as an anonymized visitor ID, representing a unique visitor.</i>
<i>_uetvid_exp</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>Session</i>	<i>This cookie contains the expiry date for the cookie name _uetvid.</i>
<i>criteo_write_test</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>Less than a day</i>	<i>This cookie sets a unique ID for the visitor that allows third-party advertisers to target the visitor with relevant advertisements.</i>
<i>cto_bundle</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>Session</i>	<i>This cookie presents the user with relevant content and advertisements. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.</i>
<i>cto_tld_test</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>Less than a day</i>	<i>This cookie is used to identify the visitor across visits and devices, allowing the website to present the visitor with relevant</i>

				<i>advertisements.</i>
<i>lastExternalReferrer</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>Session</i>	<i>This cookie is used to find out where the visitor comes from.</i>
<i>lastExternalReferrerTime</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>Session</i>	<i>This cookie is used for visitor evaluation of where the visitor comes from.</i>
<i>li_adslid</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>Session</i>	<i>This cookie helps identify and track users for advertising purposes, enabling the site and advertising partners to offer more personalized and relevant advertising.</i>
<i>tt_appInfo</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>Session</i>	<i>This cookie is used by the social networking service for tracking the use of embedded services.</i>
<i>tt_pixel_session_index</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>Session</i>	<i>This cookie is used by the social networking service for tracking the use of embedded services.</i>
<i>tt_sessionId</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>Session</i>	<i>This cookie is used by the social networking service for tracking the use of embedded services.</i>
<i>vuex</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>Session</i>	<i>This cookie is an advertising cookie from Disciple Media, which helps host, engage, and monetize communities on the user's terms.</i>
<i>https://anal</i>	<i>cabsat.com</i>	<i>First</i>	<i>Session</i>	<i>This cookie is a web beacon</i>

<i>ytics.twitter.com/*</i>		<i>Party</i>		<i>used for tracking event purposes.</i>
<i>https://t.co/*</i>	<i>cabsat.com</i>	<i>First Party</i>	<i>Session</i>	<i>This cookie is a web beacon used for tracking event purposes.</i>
<i>MR*</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>90 days</i>	<i>This cookie indicates whether to refresh MUID.</i>
<i>MSPTC</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>1 year</i>	<i>This cookie registers data on the visitor, and the information is used to optimize advertisement relevance.</i>
<i>MUID</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>1 year</i>	<i>This cookie registers a unique ID to recognize returning visitors, which is used for targeted advertising.</i>
<i>receive-cookie-deprecation</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>1 year</i>	<i>This cookie collects information on user behavior across multiple websites to optimize the relevance of advertisements on the website.</i>
<i>uid</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>1 year</i>	<i>This cookie is used to record your browsing activity for the purpose of displaying targeted ads.</i>
<i>IDE</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>1 year 30 days</i>	<i>This cookie is used for serving targeted advertisements that are relevant to you across the web.</i>

<i>test_cookie</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>Less than a day</i>	<i>This cookie is used for serving targeted advertisements that are relevant to you across the web.</i>
<i>ELOQUA</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>1 year 30 days</i>	<i>This cookie is used to track customers through all phases of the buying process.</i>
<i>ELQSTATUS</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>1 year 30 days</i>	<i>This cookie is used to track individual visitors and their use of the site. It is set when you first visit the site and updated on subsequent visits.</i>
<i>fr</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>90 days</i>	<i>This cookie is used to deliver, measure, and improve the relevancy of ads.</i>
<i>NID</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>120 days</i>	<i>This cookie is used to show ads in services for signed-out users.</i>
<i>UserMatchHistory</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>Session</i>	<i>This cookie is used for ad ID syncing.</i>
<i>muc_ads</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>Session</i>	<i>This cookie is used to collect data on user behavior and interaction to optimize the website and make advertisements more relevant.</i>
<i>_ttp</i>	<i>cabsat.com</i>	<i>Third Party</i>	<i>Session</i>	<i>This cookie is used to measure and improve the</i>

				performance of advertising campaigns and personalize the user's experience on the site.
personalization_id	cabsat.com	Third Party	Session	This cookie is used to deliver advertisements more relevant to you and your interests.
cto_bundle	cabsat.com	Third Party	1 year	This cookie presents the user with relevant content and advertisements, provided by third-party advertisement hubs facilitating real-time bidding for advertisers.
ar_debug	cabsat.com	Third Party	30 days	This cookie is used to track the visitor to the website, aiming to present advertisements that are relevant and engaging to the individual user and, therefore, of greater value to third-party publishers and advertisers.

#### 6.5 UNCLASSIFIED COOKIES:

Cookies Key	Domain	Cookies Type	Expiration	Description
_gcl_ls	cabsat.com	First Party	Session	These cookies have not been classified into a specific category.

## **7. HOW CAN YOU CONTROL YOUR COOKIES PREFERENCES?**

7.1 You can choose to refuse or selectively accept to store certain Cookies by adjusting the preferences on the Cookies preference window and on your browser. However, if your browser refuses to store Cookies, some features of this website may not be available to you and some pages on this website may not display properly.

7.2 You can find information on popular browsers and how to adjust your Cookies preferences at the following websites: -

**Mozilla Firefox:** <https://support.mozilla.org/en-US/products/firefox/protect-your-privacy/Cookies>

**Google Chrome:** <https://support.google.com/chrome/answer/95647?hl=en-GB&co=GENIE.Platform%3DDesktop&oco=1>

7.3 Additionally, various web browsers offer features that allow you to make informed choices about the use of your personal information online. These features enable you to configure your browser to automatically accept or refuse to store Cookies based on your privacy preferences. We attempt to provide clear information and options regarding Cookies and privacy preferences for each Cookies that this website requests your browser to store.

7.4 If we detect that you have enabled the Do Not Track Setting or Global Privacy Control signal in your browser, we will automatically disable Targeting Cookies.

7.5 If you have disabled one or more Cookies, we may still use information collected from Cookies prior to your disabled preference being set; however, we will stop using the disabled Cookies to collect any further information.

## **8. UPDATE AND REVIEW**

8.1 We may update this Cookies Policy to reflect changes in our practices or for other operational, legal, or regulatory reasons. Please check this page periodically to stay informed about our use of Cookies.

## **9. CONTACT US**

9.1 If you have questions, requests, or concerns regarding your privacy and rights, please contact us at [Privacy@dwtc.com](mailto:Privacy@dwtc.com).